

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Dickerson, Jr. **Conf. No.:** 6358
Serial No.: 09/940,974 **Art Unit:** 3623
Filed: 08/28/2001 **Docket No.:** END920010076US1
Examiner: Loftis, Johnna Ronee
Title: **METHOD AND SYSTEM FOR GENERATING A VALUE
PROPOSITION FOR A COMPANY IN AN INDUSTRY**

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

Sir:

I. INTRODUCTORY COMMENTS

In response to the Office Action of February 28, 2007, please amend the above-referenced patent application as follows:

Amendments to the Claims are reflected in the listing of claims that begin on page 2 of this paper.

Remarks begin on page 10 of this paper.